

## **Brief Speaker Bio:**

Jonathan Fanning is an entrepreneur, parent, leadership development expert, and internationally acclaimed speaker. He has written several books, including *Who are you BECOMING?*, *Creativity Unleashed!* and *I Once Was Lost*. Jonathan was voted best speaker at a TEDx Conference and has inspired and challenged audiences with his message in 49 states and on 3 continents. After a traumatic car accident provided a much-needed wake-up call, Jonathan knew it was time to make some serious changes. Since then, he's shared his gift of combining story-telling, humor, emotion, and tough questions to help audiences discover practical game-changers for their work and lives. Audiences include Mars Chocolate, Mercedes-Benz, McDonald's, Churches, Schools, Parenting Groups, Alvin Ailey, the American Hospital Association, all branches of the US Military and the Fire Department of New York.

Jonathan Fanning has also built several successful businesses, including a national children's fitness franchise and Entrepreneur Adventure, designed to help young people truly experience the emotions, challenges, freedoms, and responsibilities of business start-up and ownership.

*Our most popular programs:*

## **Who are You Becoming?**

A year from now, you'll be a better leader... or not. More courageous... or not. More caring... or not. More focused... or not. More patient... or not. More humble... or not. Most leadership development and training programs are missing ONE key ingredient. Based on Jonathan's best-selling book, *Who are you BECOMING?*, participants will discover 3 secrets that the greatest leaders have in common and a simple formula for raising your leadership lid. A favorite of audiences across the country, Jonathan shares "The Simplest and Most Effective Leadership Development Plan", borrowing powerful and practical lessons from the greatest people developers in all walks of life.

- What is the greatest leadership advice ever given to a U.S. president? A game-changer for your leadership!
- What one thing must a leader do during a crisis?
- What success formula do world-class 7<sup>th</sup> grade teachers, Viktor Frankl, and YOU have in common?

This program applies to you, whether you lead a company, non-profit, team, family, or just yourself.

*"My team quotes Jonathan daily. He challenged the way we look at leadership!"*  
(Kelly L., Sr. Director, Pfizer)

### Learning Objectives:

1. Discover the "Simplest and Most Effective Leadership Development Plan" for you and your team.
2. Leverage the greatest leadership advice ever given to a U.S. president - advice given to every U.S. president for 40 years.
3. Incorporate a success formula mastered by world-class 7th grade teachers and Auschwitz survivor, Viktor Frankl.
4. Explore Walt Disney's "Friday Routine" for creating, communicating, coaching, and living in passionate pursuit.

## **Creativity Unleashed: 5 Habits of World-Class Innovators**

Can creativity be taught, learned, developed, coached, intentionally strengthened? Based on 2 decades of research into world-class innovators, we found 5 practical strategies and a blueprint for unleashing creativity. Are you ready? Jonathan's TED Talk on this topic won the best speaker of the conference. We'll explore game-changers, including: "Einstein's Hour", "Wilber's Sensible Piece of Paper" and the "Innovator's Equation."

*"Jonathan opened my eyes with his 'Innovator's Equation' - that concept will disrupt the way we run our businesses!"*  
(Jeff Hyatt, CEO Hyatt Family Facilities)

### Learning Objectives:

1. Explore the "Innovator's Equation", a paradigm-shifting framework for bringing creativity to practical challenges.
2. Get a fresh and energizing perspective on hiring, engagement, budgets, meetings and culture with "Einstein's Hour" – a 180° shift in how we typically approach problems.
3. Learn and apply the 5% Rule, F4(OB), and a 4 word question to strengthen your culture during COVID recovery.
4. Walk away with practical tools that you can apply in your world immediately.

## **Building Emotional Intelligence**

A practical blueprint with ripple effects across every aspect of life! Emotions affects everything... for better or worse. We know more about Emotional Intelligence (EI or EQ) than ever, yet applied EI is *decreasing* in our daily lives. Jonathan will discuss the demise of EI in our text-crazy click-bait headline culture and what that means to leaders, parents, teachers, coaches, and you. This program is full of incredibly memorable stories, real-life scenarios, and a four-part process to take your EI to the next level. Amygdala “hijacks” can tear apart a business or relationship in seconds. Do you have a strategy to master them? Can you teach your strategy to others? After this hilarious and engaging program, your answer will be “Yes!”

*“Jonathan challenged and truly inspired our group. Material was insightful, passion was infectious, our leadership wants him back!”*  
(Kristen S., AmeriCorps Leadership Summit)

### Learning Objectives:

1. Learn a powerful strategy to interrupt and master emotional (amygdala) hijacks
2. Discover practical tools to improve each of the 4 components of EQ - influence emotional state is self and others
3. Participate in an extremely memorable exercise that will demonstrate attendee’s ability to intentionally improve EQ and create a positive emotional contagion.

## **Servant Leader’s Paradox: Leaders We CHOOSE to Follow & Cultures We CHOOSE to Join!**

Especially relevant in these changing times – every person is an agent of change... for better or for worse. The “Servant Leader Paradox” is a unique exploration of the most effective time-tested leadership principles and paradoxes. We all know great leadership when we see it. What four things must a servant leader do? Most organizations that teach servant leadership violate at least two of these building blocks. This program may change the way you look at role models, leadership, and engagement forever.

*“Powerful and moving! Jonathan is truly a special person – with a message that met the “needs” of our whole culture.”*  
(Lee D., Mars Chocolate)

### Learning Objectives:

1. Aspiring servant leaders get stuck on the priority between two words. Jonathan’s passionate stories will stick with them as listeners try to become better servant leaders long after this keynote or workshop.
2. To truly serve includes paying a personal price. How can leaders demonstrate, teach and inspire others to pay a personal price in our short-term, “what’s in it for me” culture?
3. Servant leadership involves repetition of a single choice. Unfortunately, it’s a choice almost never discussed in leadership training. When leaders make that choice, the result is a game-changer for the culture. Discover the choice and simple strategies to make it a habit.

*“Jonathan is so good. I’ve seen him speak in 5 states & I invite colleagues every time. Challenging, engaging, practical, powerful.”*  
(Michael B., STI Firestop)